

# NewsLetter

IPMA»  
international  
project  
management  
association

third quarter | 2010

## SPMP gaining from European Social Fund

Poland is currently receiving a great injection of European Social Fund money, which is distributed within the framework of National Operational Programme Human Capital and funds are assigned to training people, improving personnel competence, and also to research and development.

The Polish Project Management Association has been involved in two huge projects: - the first project: "Support for companies to educate certified project managers", where SPMP is the Leader, has been a training project with the aim of popularizing project management among small and medium business and public administration and organizing training and IPMA Level-D certification for 600 people.

The project is now coming to an end (it started in January 2009 and will end in December 2010), and in this time of summing up we can say that it was a great achievement for our association, because we contributed to the increase of trained, well qualified and certified project managers in Poland. Training courses took place in many cities of Poland, hundreds of people were qualified in Project Management, the majority of them were granted IPMA-D certificate after a successful exam. They also got to know about the Polish association and our activities. Eventually, many of these people joined us as our new members, others started cooperating with us on different levels. SPMP also engaged its trainers who had been educated during two Train-the-Trainer courses which were organized together with GPM in 2009 and 2010. In September 2009 SPMP joined the Consortium of 7 biggest Polish universities and 3 Institutions, by signing a Partnership Agreement, and in May 2010 the project "Research project management and commercialization of research findings" has officially started. Its main aim is to qualify

over 400 people from R&D sector in research projects' management (especially projects financed within the 7th Framework Program) and in commercializing research findings. These goals are to be achieved through postgraduate studies, on-site visits in technology parks and clusters, and in different companies/factories, cooperating and communicating with entrepreneurship. Last but not least, the graduates will undergo IPMA Level-D certification, which is also included in the budget. Our long-term goal is to work out a competence model for Research & Development project manager, that will be based on IPMA certification competence requirements. The complexity of this project lies not only in the number of Partners that work together and number of people to be qualified but also the program

of studies. SPMP, together with the National Contact Point (KPK) play the crucial role here – our experts have created a program that combines ICB 3.0 elements with aspects of managing EU funded projects (such as: applying for EU funds, reporting, auditing, legal aspects, financing, marketing of research services). In order to support the program with specific, detailed and harmonized material for lecturers and trainers, SPMP's trainers and National Contact Point's experts gathered on 20-21.09.2010 to have a workshop that focused on creating case study of a research project. (see Picture). We are looking forward to the next steps of this challenging projects! For more info go to: <http://zpb.edp.org.pl/>

**Ewa Zawadzka**  
**SPMP**





# FÖVOSZ YC News

The main goal of the Hungarian YC association is to represent and promote the culture of project management and controlling among young people and create a team where the improvement of young professionals is ensured.

Our organization has achieved results in theoretical and practical areas lately in the field of project controlling.

Our experts performed direct counseling tasks in connection with several construction industry investments (Construction of M31 and M43 motorways, Construction of Tisza bridge, railway reconstruction of Záhony area, construction of office buildings and halls, etc.). A major result in connection with the investment was that the excess of the expenses was observed and corrected in time, what is more we kept the planned gross margin. In the international market it is important mentioning that our team members are going to start project controlling activity at one of the Czech Republic's most considerable construction industry companies soon.



Based on the analysis of practical experience, we made considerable improvement in theoretical problems. We know how project controlling works

successfully in practice. Besides the importance of using the suitable software application, the root of the matter is in the choice of a adequate methodology and management of project controlling processes led by competent experts. An adequate synergy has to be built by the project controller between the project manager and the management of the construction industry. Our practical experience is published in several ways by our colleagues and we provide education to the participants of the building industry.

**Péter Haffner**, director

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## pma focus 2010: A time travel into the future

“Vision 2020 – Welcome to the project management world of the future” says the motto of the pma focus which will take place in Vienna on October 13/14, 2010.

Aim of the event and of Brigitte Schaden, chairman of pma and president of IPMA: To limber up the project management (PM) industry for the new decade.

At the pma focus, the next 10 years for PM will be illuminated from different point of views.

Hans van der Meer, marketing manager at Microsoft Netherlands, will talk about the new working world and how to you create the right balance between work/ life, culture, organization, workplace and technology. Harald Gatterer, managing director at the Zukunftsinstitut Österreich, will interpret global trends in economy and society. And, of course, working in the online world will be discussed, too.

Details and Registration:  
[www.p-m-a.at/focus](http://www.p-m-a.at/focus)



Ready for take off: Brigitte Schaden will travel with pma focus participants into the PM future

# pma website relaunched

The new pma website is online! With smarter Design and improved usability . Already the first three months showed more than 18.000 file downloads.

Highlight: Baseline and ICB with more than 5.000!  
Important: With a once-only registration you can apply for all pma events online.

Please visit the new [www.p-m-a.at](http://www.p-m-a.at)

**Karin Kreutzer**  
**pma**

## You need a meeting room in Vienna? pma offers new one!

pma enlarge their service offer and rent meeting rooms – the pma seminarräume – in the new renovated pma branch. The rooms are located very centrally in one of the most famous streets in Vienna: The Berggasse 18.

Nowadays his former home and surgery is operated as the Sigmund Freud-museum.

Details, Photos and Videos about the pma seminarräume [www.p-m-a.at](http://www.p-m-a.at)

In opposite of the pma rooms the founder of the psychoanalysis, Dr. Sigmund Freud, lived over 47 years there, before he had to take refuge in 1939 from the Nazis to London.



## Professionalism: the ABC for Success

“Professionalism: the ABC for Success” was the title of the 3rd pma quarterly in July. Susie Kay, Managing Director of the Professionalism Group and author of the book “Professionalism: the ABC for Success”, shows opportunities to set oneself apart from the mainstream in the business world.

Her Key message: Professionalism is not a one-off event but a process!  
Photos and presentation: <http://www.p-m-a.at/pma-events/pma-quarterly.html>

Photo: Susie Kay with Brigitte Schaden



# 14th International Congress on Project Engineering and 1st Latin American Conference on Project Engineering

The 14th International Congress on Project Engineering and 1st Latin American Conference on Project Engineering was held in Madrid from 30th June to 2nd July and was organized by AEIPRO, IPMA and Universidad Politécnica de Madrid. This forum got together professionals linked to engineering projects and professors involved in training of future engineers.

## Inaugural session: The Engineering Essence

"Projects are the engineering essence in which they play a decisive role", explained Javier Uceda, UPM rector, in the Congress inauguration. "With the time, projects change", he added "absorbing new formulas, technologies and factors such as the increment of environment and security awareness, that have been incorporated to the essential lines of project complexity, where we can also found the macro, micro and nano size".

The European Space for Higher Education has proportionate new elements to be taking into consideration in the business and academic fields, beyond European Union frontier. As a result of this, the congress has given rooms for active participation of those who are responsible in the Latin America's educational and business scopes.

In this remark, as one of the important aspects, the growth of institutional relationship between AEIPRO (Asociación Española de Ingeniería de Proyectos) and APOGEP (Associação Portuguesa de Gestao de Projectos), both affiliated to IPMA, is seen. Likewise peruvian and mexican associations, APDP (Asociación Peruana de Dirección de Proyectos) and AMDP (Asociación Mexicana de Dirección de Proyectos), newly created.

## *Projects to transform a city: Madrid*

This is the slogan of the Congress, which served as common thread of all activities. It is a paradigmatic case of how groups of big projects are transforming the Spanish capital: IFEMA, METROSUR, the M-30, the Río Project, the Olympic facilities, etc. These examples perfectly show the role that a well-conceived, developed and executed project can achieve in the development of a city. Also, the consideration of social aspects in all this process will have a special mention.

The Congress objective is to stimulate the participation of specialists, who develop and realize their activities in industries, administrations, universities or investigation centers, both in European and Latin American countries. This is to say that their business initiatives, project investigations, experiences and contributions, will really enrich the world, in the area of project engineering.

## Scientific Program

The Congress Scientific Program based their activities on the presentation of communications in the main work area of Project Engineering.

## *Congress Data*

379 Abstracts submitted

291 Communications submitted

263 Approved communications by scientific Committee

850 authors from 14 countries: Spain, Brazil, Chile, Colombia, Mexico, Honduras, Peru, Venezuela, Cuba, France, Italy, Portugal, Slovakia and Uzbekistan.

Moreover, newly thematic workshops have been included:

- Educational Innovation on engineering projects: Bologna and adaptation processes to Latin America.
- Project Certification from IPMA and its worldwide role: New guidance and products.
- Publications on impact magazines: Comisión Nacional de Evaluación de la Actividad Investigadora, CNEAI.
- The incorporation of Work Safety and Health preventive aspects in engineering projects.

This last workshop was complemented by a trade fair of Work Safety and Health companies, held at the Congress centre, which kept exhibitors and parallel activities.

**Ángela Paneque**  
AEIPRO





# What's new from AFITEP?

## More and more seminars

After creating its new Website at the end of 2009 and a new concept of « La Cible », the only francophone magazine dedicated to Project Management, AFITEP is carrying out a new project to improve Project Management practices: one-day or two-day Seminars, focused on today's themes.

On April 14th and May 19th AFITEP in partnership with ANACT (the French State Agency for the improvement of working conditions) organized a two-day Project Management Seminar in Paris: "Manage your project risks without stress".

Because uncertainty is inherent to the project concept each project brings change and involves risks with potential negative effects on the project. Such a seminar helps to have a clearer and shared vision of risks and to look at unexpected opportunities. So the attendees appreciated the various practical presentations, particularly those focused on often unknown aspects, such as behavioural and organisational risks.

On 25th May and 16th June: "Project Management Office, what is the added value?"

The Project Management Office concept has become widespread and includes different contents in various organisations. How to set up an efficient Project Office? What are the risks and benefits of a Project Office implementation? What tools to use?

How to further improve the Project Office functioning? A lot of questions, exchanges and answers between the attendees and the PMO experts invited to this seminar.

And the next one on 13th September: "Is project reporting an exercise of communication?"

It is obvious that without reporting there is no visibility whatever the nature or the size of a project.

But it is not enough to define indicators, to collect data, as relevant as they may be, to obtain reliable information and to have a true representation of a project. It is also important to communicate efficiently with the different stakeholders of the project...and it is not so easy to succeed. How to improve our communication potential in the project report is the challenge of this next seminar.

Attendees of these seminars suggested many other themes and we are working to define the themes of the next ones. To be continued...

**Aleksandra STOJANOVIC**  
**03/09/10**

The poster is for a seminar titled "SÉMINAIRE Management de Projet" with the specific theme "Manager les risques sans stress". It is held in Paris on 14 April and 19 May 2010. The poster features the AFITEP logo (Association Francophone de Management de Projet) and a partnership with ANACT (Agence Nationale pour l'Amélioration des Conditions de Travail). At the bottom, it lists the MAS address (10/18 rue des Terres au Curé, 75013 Paris) and mentions sponsors: demos, CSP FORMATION, and Editions TL. Contact information for AFITEP is also provided.



# News from Poland

Year 2010 has definitely been most challenging and evolutionary for the Polish Project Management Association (SPMP).



Meeting of SPMP Regional Groups' Chairmen)

During the last six months SPMP expanded on 4 regions of Poland where new Regional Groups were founded, so now we are established in 11 regions all over Poland. The whole range of SPMP's membership services has been formed into a strategy, and the effects are already visible!

We are currently undergoing a revolutionary change of the website, with CRM in perspective.

On 2nd October 2010 the chairmen of SPMP Regional Groups came to meet SPMP Board in Warsaw to discuss the needs of our members, support that we can give to them and possible future directions. Sharing experience and exchanging ideas between the groups was the most important point of the meeting.

## New Member Co. of FÖVOSZ:

reported by Zoltan CSABINA, General Manager Deputy



KÖZÉP-PANNON  
REGIONÁLIS  
FEJLESZTÉSI ZRT.  
*Az RFH Csoport Tagja*

The main functional area of **Mid-Pannon** is the regional development of the economy. We are the biggest background organization of the region in the area of economy development. Our mission and role is to maintain the sustainable development of the regional economy, to watch the current market circumstances and to carry out necessary intervention or to make suggestions to do that.

All of these are done by co-operating closely as a member of a regional network. It's members are enterprises, municipalities, European Union and state organizations, financial institutions, corporate- and professional authorities.

The form of the company is public

limited company, which has been working since 1996. The current capital is €6.3 Million, it has been increased by €4 Million since the foundation. On the top of the proprietary circle is a holding governed by the state (with a share of 90.8 %) This owner has been accompanied with the municipalities of the three county seats of the region. Considering our function, we have intermediary role between the public and the private sector. It was established under the Company Act of Hungary. The staff does not contain civil servants, we work with normal employees. We emphasise the development role and the moderate profit as well.

It is „governed by a law”, which means we are between the public and private sector, because the owner is a state

company 90,8%, and the 10 % rest is belong to the self-governing sector.

Our main activities are to finance the small and medium enterprises, to develop supporting the infrastructure. Our task is to support of technology oriented companies, joint development projects with municipalities, to develop clusters and international projects.

About the financing the small and medium enterprises it is true that there is no sector preference, but in this economic crisis situation it is important to concentrate on the main industrial sectors originated from the circumstances of the region. Forty-seven companies have received €4.1 Million funding since 1994. Currently the size of the portfolio is €3.1 Million in twenty-one companies.

On the field of infrastructure development we can say that we are the owner of one incubator house with size of 6000 square meters, and it has twenty-seven tenants.

With the help of the municipalities we intend to create 3 industrial parks and one incubator house.

Acquiring and preserving knowledge mean the pledge of operation for the small and medium enterprises. It is especially true in the global economic crisis. All of these mean:

- the core competencies have to be kept and reinforced
- based on it marketable products and services have to be given
- market/co-operating network have to be built

To support it our Company is working on establishing Innovation and Technology Centres, which concentrate on the intensive activities of knowledge and technologies, co-operating with the „spin-off companies” and other researching places. A small technology centre has been established together with the main Technical University of the region – 1000 sq. meters, 6 tech-oriented SMEs established on the basis of the university.

Our company has experiences on the field of international co-operation and project-observation as well. In this field our aim is to be involved and to involve our partners into the development of the regional economy

based on international experiences. In the INTERREG IIIC program we gained experiences about the innovation, reinforcing co-operation and managing the risk capital of small and medium enterprises. In the URBACT program we gained experiences in the field of urban development.

Those realized international project samples are very precious, which we could apply in the field of developing small and medium enterprises and regional development.

In the South-eastern-Europe program we concentrate on developing brown

field capital investments of former socialist industrial areas in bad financial and labour market situation and on forming and developing technological parks.

In the Prometheus project we work together with our international partners on developing utilization of renewing energy.

In our Central projects we are concerned clusterization and development of entrepreneurial co-operation.

Please visit: <http://www.balatonfured.hu/?page=kepgaleria&grid=3207&lang=hu>

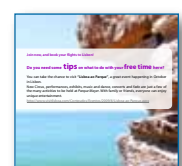
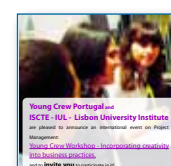
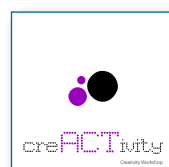


## The first PMA Young Crew Event

The first pma (Projekt Management Austria) young crew event 2010 took place on 6th of May at the Hotel Roomz in Vienna, Austria. Almost 20 participants made the event a big success.. With experienced project management experts the pma young crew discussed the contextual competencies and their importance for the profile of the project manager of tomorrow. "Which contextual competencies are most important for young people to be ready for the requirements of projects in the future?" This and many other questions were answered by Ulrike Cee-Girbardt (Unicredit), Inna Mlada (freelancer) and Herwig Schreiner (Siemens AG Austria) as they talked about their long lasting project management experience.

During a short break following the discussion, members of the young crew had the possibility to chat and socialize with the experts and other participants while enjoying the buffet. After the break the pma young crew members developed different aspects of the profile of the project manager 2020 in a creative workshop. Maria Simek guided the participants to create collages of the contextual, technical and behavioural competencies. The

participants were asked to show all their creativity and the ability to organise as a team: In groups of 5, they had to cut pictures out of magazines, post keywords and draw own pictures to illustrate their interpretation of the profile of the project manager in 2020.





# CreACTivity workshop

CreACTivity was an incredible experience developed in Castellon de la Plana (Spain) during march fifth to seventh, happening together with the beginning of the Castellon fiestas. It was an international creativity workshop organized by AEIPRO Joven in Spain, and sponsored by Joan Rojeski, sustainable design firm. In that meeting young professionals of different disciplines learnt about different aspects of creativity as entertainment, dynamism,

adventure and tools, skills and networking. From the success of this occurrence, further issues of creACTivity are going to be held in Milan

in some days, and probably Lisbon in next months.

**David Cebrián**



## Full of passion and creativity – that's Young Crew Workshop in Poland

Full of passion and creativity – that's Young Crew Workshop in Poland Innovation is among us, happening everywhere. Recently YC representatives participated in a training on business processes modeling and it gave us a whole new approach to what is happening in the world. There are still 3 months till the end of this year – that's a lot of time to proceed with new ideas. One of them is definitely Young Crew Workshop 2010 on 6th and 7th November, organized in Lancut, Poland.

We would like you to join us for this special event which accompanies SPMP's 14th National Project Management Conference. Young Crew Workshop will be held in the beautiful scenery of Lancut. We invite everyone that is passionate about managing projects, innovation and creating new and effective ways of company development.

Two-days-meeting will be held in the Museum of the City and Region in Lancut. One of the main speakers at YC Workshop 2010 will be Mr Mark Steinkamp from GibAcademy - GibConsult.

Here is how we can connect people, knowledge and fun:

For more info, visit: <http://warsztaty2010.youngcrew.pl/>.

**Hanna Piekarska,  
Kamil Swiatkiewicz  
Polish Project Management  
Association Young Crew Team**





# 14th Project Management Conference, 7-9 November 2010, Rzeszow, Poland

*"Dear All,*

*Entrepreneurship and Innovations become today, like after any other crisis in the world's economic history, our hope and strength, not only of Poland but also of Europe, in a global economic competition. Meeting the needs of many companies and organisations, we decided that the main theme of the 14th Project Management Conference will be **"Innovations – Development chance of the EU"**.*

*However, Innovations, even revolutionary, will not bring results unless they are managed in a systematic and professional way. Therefore the programme of the conference will show not only the essence of innovation and examples of their implementation but also methods and techniques of project management in relation to innovative enterprises."* – says Stanislaw Sroka, President of the Polish Project Management Association.

The Polish Project Management Association together with Grupa A-05, after a huge success of 2007 IPMA Congress have once again joined their forces to provide the best experience for many Polish project managers, innovative companies, institutions that provide financial and organizational support and many others.

The main partner of this year's edition is the Aviation Valley Association – an innovative technological cluster from the aviation industry, located in the region of Podkarpacie. The conference has a very strong impact within the Polish media sector. As a consequence we are supported by over 40 media and institutional patrons. Among our sponsors are such companies as Microsoft, Transsystem S.A., Alior Bank, Compensa and Bank PBS.

**The main aim** of the conference is to present what innovation is and to show the examples of different kind of innovations and various methods and techniques of project management in relation to innovative enterprises.

## **Programme:**

The key element of the conference will be 6 interactive discussion panels. The best specialists in the field of business and research will share their experience and knowledge. The main panel topics are:

- Panel 1 – Innovative Aviation Valley Cluster. How to use the best practices of the Aviation Valley companies in other branches of industry.
- Panel 2 – The essence of innovation, the most modern trends in the area of innovation. How to transform innovations into a profitable business.
- Panel 3 – Support for innovative projects. Where to look for and how to use EU support.
- Panel 4 – Specialists share their experience. How to build a competitive advantage based on innovations.
- Panel 5 – Innovations in the area of Project Management. Innovative methods and techniques in Project Management.

Panel 6 – The impact of a Project manager on the success of innovative projects. How to choose the right person and train them to manage such projects.

Part of the programme will be also devoted to the presentations of prominent speakers such as Jan Krzysztof Bielecki (Economic advisor for the Polish Prime Minister), Adam Goral (Asecco Poland), Marek Darecki (Aviation Valley) or prof. Charles W. Wessner. Other events include: plenary workshops, Welcome Drink and Gala Dinner combined with Polish Project Excellence Award presentation ceremony.

Over 300 business and research specialists who are interested in project management and innovations are expected to arrive, which will make this event one of the biggest in the Central Europe.

Innovations will be visible everywhere: in the structure of the programme, visual elements and the production of the conference.

All the details are available on the conference website: [www.innowacje2010.pl](http://www.innowacje2010.pl)



Rzeszow

